

# Privacy Policy

Effective Date: 1/1/2025

TFT Designs ("we," "our," or "us") is committed to protecting your privacy. This Privacy Policy outlines how we collect, use, and protect your personal information when you visit our website or interact with our services.

## 1. Information We Collect

We may collect the following types of information:

- **Personal Information:** Name, email address, phone number, shipping and billing addresses, and payment details.
- **Non-Personal Information:** Browser type, IP address, device information, and browsing activity on our website.
- **Cookies and Tracking Technologies:** Information about your interactions with our website through cookies and similar technologies.

## 2. How We Use Your Information

We use your information to:

- Process and fulfill orders, including shipping and returns.
- Communicate with you about your orders, promotions, and updates.
- Improve our website, services, and customer experience.
- Comply with legal obligations and protect against fraudulent activities.

## 3. Sharing Your Information

We do not sell your personal information. However, we may share your information with trusted third parties for the following purposes:

- **Service Providers:** To assist with payment processing, order fulfillment, and website analytics.
- **Legal Requirements:** To comply with legal obligations or respond to lawful requests by public authorities.
- **Business Transfers:** In the event of a merger, sale, or acquisition of our business, your information may be transferred to the new entity.

## 4. Cookies and Tracking Technologies

Our website uses cookies to enhance your browsing experience. Cookies help us:

- Remember your preferences and shopping cart items.
- Analyze website traffic and performance.
- Deliver targeted advertisements based on your interests.

You can manage your cookie preferences through your browser settings. Disabling cookies may affect certain features of our website.

## 5. Data Security

We implement appropriate technical and organizational measures to protect your personal information from unauthorized access, disclosure, or misuse. However, no method of transmission over the internet is 100% secure, and we cannot guarantee absolute security.

## 6. Your Rights

As a resident of California or other applicable jurisdictions, you may have the following rights:

- **Access:** Request access to the personal information we hold about you.
- **Correction:** Request correction of inaccurate or incomplete information.
- **Deletion:** Request deletion of your personal information, subject to legal exceptions.
- **Opt-Out:** Opt-out of certain data collection and sharing practices, including targeted advertising.

To exercise your rights, contact us at [support@tftdesigns.com](mailto:support@tftdesigns.com).

## 7. Third-Party Links

Our website may contain links to third-party websites. We are not responsible for the privacy practices of these external sites. Please review their privacy policies before sharing your information.

## 8. Changes to This Privacy Policy

We reserve the right to update this Privacy Policy at any time. Changes will be posted on this page with the updated effective date. We encourage you to review this policy periodically for updates.

## Contact Us

If you have any questions or concerns about this Privacy Policy, please contact us:

**Email:** [support@tftdesigns.com](mailto:support@tftdesigns.com)

Thank you for trusting TFT Designs with your personal information.